



Ethics & Innovation

October 21, 2020 | 1:00 PM - 2:00 PM



Dr. Johann Roduit
Co-Founder



Shawn Neumann
President and Founder



John Koetsier
Journalist, Analyst, and
Tech Executive

Presented By



Your journey with ethics

Professional
& Personal



The image features a solid orange background. In the top-left corner, there are three vertical bars of varying heights, each composed of several overlapping circles. In the bottom-right corner, there are four vertical bars of increasing height from left to right, also composed of overlapping circles.

Design is NOT neutral



Ethics-washing





Rethinking business





Ethics & Emerging Tech

The tales of two Valleys

Competition and/or collaboration

How can we build the tech/digital future of
the Valley based on firm ethical foundations?

